Five ways to start

Joe Nichols works with the men others follow on campus and at work. Participants practice what to say when a peer harasses a woman or asks them to vouch for him.

FORMAT AND PARTICIPANTS — STARTING FEE

Locker Room Talk — $7,500

45–60 minutes / Up to 500

Joe leads a live anonymous poll, then walks through three moments when men can intervene. Includes a one-page poll summary. The engagement ends with the talk.

Locker Room Session — $12,000

60 minutes / Up to 40 peer leaders

The flagship. Joe and a paid local survivor advocate use the group's survey to open the session. Men rehearse three conversations in pairs. Includes a 30-day follow-up and one-page report.

Locker Room Group — $12,000

Four 90-minute meetings over 4–8 weeks / 8–15 volunteers

Members choose a situation they will act on, then return to discuss what happened. A paid advocate co-leads meetings two and four. Includes the survey, end report and 30-day follow-up.

Leadership Session — $10,000

60 minutes / Up to 25 senior leaders

Joe and a paid advocate work through reporting, references after a finding and what to publish. Includes the survey, 30-day follow-up, report and a one-page policy summary.

Annual Partnership — $40,000

12 months / Campus or company

A mix of talks, sessions and small groups with advocate participation by format. Includes opening and closing surveys, quarterly check-ins and a year-end comparison.

Booking and privacy

Preparation is included. Travel is billed at cost. On a 20-minute call, we discuss the group, its goals and possible dates. Your proposal specifies the participants, preparation, facilitator coverage, follow-up and fee.

Survey results are shared only as group totals with at least 15 responses. Smaller groups can hold all four conversations and receive a delivery summary without participant response data.